

# Welcome to the School District of Shell Lake Superintendent Search!



## Timeline

Application Deadline.....	Jan. 5, 2022
Review of Applications.....	Jan. 10, 2022
First Interviews .....	Jan. 25-26, 2022
Final Interviews.....	Feb. 9, 2022
Start Date .....	July 1, 2022

## District Statistics

District Grades.....	PK-12
Enrollment.....	630
Administrators .....	4
Teachers.....	60
Support Staff.....	50
Operating Budget.....	\$12.8 million

## Application Process

### Requirements:

Candidates must hold or be eligible for a Wisconsin superintendent's license.

### Search Information:

The application process can be found on the WASB website: [www.wasb.org](http://www.wasb.org).

1. Create an account in the Search Services Portal
2. Complete your Profile
3. Apply to the Shell Lake Search

Our website: [shelllake.k12.wi.us](http://shelllake.k12.wi.us)

Application deadline: January 5, 2022

Duties will begin July 1, 2022

### Inquiries should be directed to:

Shell Lake Superintendent Search

Fran Finco, WASB Search Services Consultant

([ffinco@wasb.org](mailto:ffinco@wasb.org), 608-780-6101)

Sally Sweitzer, Search Services Coordinator

([ssweitzer@wasb.org](mailto:ssweitzer@wasb.org), 608-512-1721)

## District Mission

Inspire and support each student to thrive and contribute to society through educational challenges, community engagement, and high expectations.

## District Vision

A thriving student body contributing to their school, their community, and their future.



# School District of Shell Lake

## Superintendent

### Candidate Profile

The School District of Shell Lake seeks a committed and visionary leader who inspires trust and confidence, is skilled in written and verbal communications, and is a good listener who builds positive relationships among all stakeholder groups. The district is in northwestern Wisconsin on beautiful Shell Lake, located 75 miles south of Superior, 80 mile north of Eau Claire and 100 miles northeast of Minneapolis. The successful candidate will demonstrate approachability, integrity, and an ability to bring the school system and community together in a partnership for student learning.

As the leader of the School District of Shell Lake, the candidate must be collaborative, a motivational manager, and an innovative problem-solver. The next superintendent will need to demonstrate a strong ability in each of the following areas:

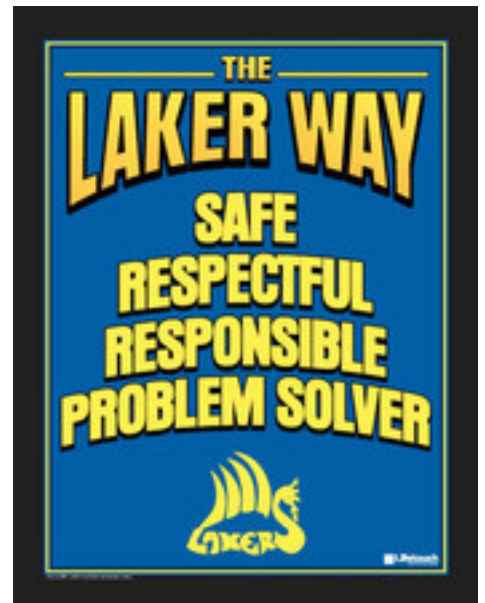
**People Skills:** Should possess the ability to listen and work with staff, students, Board of Education, and community, be approachable and highly visible in the schools and in the community. Will participate in the community through community organizations and events and be vested in the community. It would be helpful if the candidate had knowledge and understanding of rural schools and rural communities.

**Leadership:** Should be a collaborative leader who involves appropriate staff members as well as those affected in the decision-making process. Will demonstrate skill in the building and developing of an administrative team. Previous training and/or experience with implementing and carrying out strategic, long-range plans is desirable.

**Communications:** Can establish a network of consistent and frequent District communications to internal and external stakeholders through a variety of media. Should be able to understand and explain School District instructional programs and financial issues to community members in a clear and consistent fashion through various media formats, and promote and market the district to parents and others who live in the surrounding area.

**Child Advocacy:** Should be an advocate for all children, no exceptions. Must have knowledge of the learning process at all levels and should be able to work with staff, parents, and school board members to prioritize the resources needed ensure high levels of learning for all. It would be beneficial if the candidate had successful classroom experience.

**Culture:** Should have knowledge and experience with assessing, building, and sustaining a positive district culture. Should demonstrate interpersonal and leadership skills that will bring staff together to work towards a shared vision of continuous improvement in all areas of the School District.



# About the School District of Shell Lake

271 Hwy 63, Shell Lake, WI 54871

715-468-7816

The School District of Shell Lake is located in Washburn County in scenic northwest Wisconsin, 90 miles north of Eau Claire. Shell Lake is just 6 miles from Spooner, WI, 16 miles from Cumberland, WI and 24 miles from Rice Lake, WI.

The District has just completed a renovation to bring everyone under one roof. In addition to our campus with various fields, we have an approximate 15-acre School Forest. District offices and grades PK-12 are housed in one building.

The District has tried to invest in technology and provide iPads for K-6 classrooms, Chromebook carts and labs for elementary and middle school students, and a Chromebook for each student grades 9-12.

We offer many diverse opportunities for students, from our athletics to co-curriculars. Our students are able to participate in what excites them most, often without needing to choose one sport / talent over another. There is very little better than watching our football players joining in the national anthem with the acapella group and then joining the marching band at halftime, and watching our elementary students in awe during the Pow Wow. Our community is rich with talent and diverse experiences, and they are happy to share those talents with our students.

The District offers: active community education classes, advanced placement classes, before and after school programs, athletics, art club, concert band/choir, Destination Imagination, FFA, Forensics, jazz band/choir, Laker Way News, marching band, National Honor Society, drama, Science Olympiad, student council, summer academic & enrichment program, and yearbook, etc.

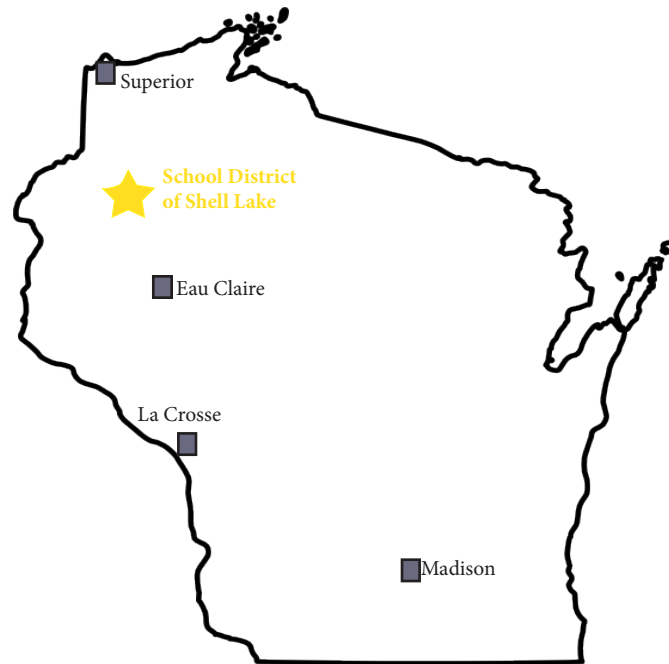


**Connect with our internal publications as well as other sites and sounds of the Shell Lake Community:**

[School Community Programs](#) - The current listing of adult and youth enrichment opportunities provided by local talent.

[Laker Newsletter](#) - The Laker is the school district's weekly news publication. Find school highlights, upcoming events, and next week's lunch menu all in one spot!

# About the Shell Lake Community



## About the Shell Lake Community

Shell Lake is a friendly, rural community with a population of 1,300 in northwestern Wisconsin. It has a growing business district, far enough from the big city yet close enough for an easy day trip if desired. We are proud to be part of a community rich in educational and recreational opportunities.

One of Shell Lake's most unique features is its crystal clear 2,580-acre lake that is well utilized by swimmers, boaters, campers, and fishermen. It is also a popular place for snowmobilers, cross-country skiers, snowshoers, and ice-fishermen in the winter months. In addition, many public lands offer hiking, hunting, cross country skiing, mountain biking and camping.

Shell Lake is the home of Shell Lake Arts Center, a nationally known music and art education center which has provided quality arts education for over 40 years. Most of the Arts Center programs are held during the summer months. Each year, Shell Lake holds an Art Show on the weekend after July 4th.

Fireworks and a street dance are held on July 3rd, and Town and Country Days is celebrated over Labor Day weekend. There are also events held throughout the year - an Easter Egg Hunt, Oktoberfest, snowmobile and ATV races, fishing contests, and Christmas bazaars. The Lions Club is a very active organization and has held an annual Triathlon and a white fish fry among other events.

## Related Websites

- [Shell Lake Arts Center](#) - A community partner of the district's after school program, SLAC provides music and art enrichment to adults & youth all over the country!
- [Hunt Hill Audubon Sanctuary](#) - Access information on local trails and environmental education for all ages
- [Northwood Technical College](#) - Wisconsin's technical college headquarters are right here in Shell Lake!