



School District of Onalaska, Wisconsin

Superintendent Search

Deadline: February 14, 2025

Essay Questions

Each applicant who applies to the School District of Onalaska's superintendent search is required to write a one-page answer to each of the following questions. Applicants will then upload a PDF of their answers through the WASB Search Services Portal during the application process. For information about the portal, visit our [Application Process webpage](#).

Meanwhile, write the responses to the following questions.

1. The School District of Onalaska is continuously focused on improving learning opportunities for all students. This work requires creativity and innovative thinking. Provide an example and outline the steps of an innovative practice or activity you implemented to sustain high levels of learning for all.
2. Describe your leadership style and how you have created strong relationships with the school board, effective management teams, positive employee and student relationships, and community confidence in your current role.
3. In today's educational culture of school vouchers, open enrollment, online education, and charter schools, how does a school district promote and market their district to attract and retain students and staff?