

Candidate Leadership Profile

The Wisconsin Association of School Boards (WASB) seeks an **ethical, collaborative, and forward-thinking leader** with a strong commitment to Wisconsin public education and effective school board governance. The ideal candidate will be a trusted and visible advocate who builds relationships, unites diverse perspectives, and provides the strategic leadership necessary to advance WASB's mission and statewide influence.

The successful candidate will demonstrate these essential leadership attributes:

- **Integrity, Trust, and Credibility:** Lead with honesty, transparency, sound judgment, and professionalism while preserving WASB's reputation as a trusted, nonpartisan organization.
- **Knowledge of Public Education and Advocacy:** Bring a strong understanding of Wisconsin public education, school board governance, educational law, and the legislative and political landscape, along with the ability to advocate effectively for public schools.
- **Communication and Relationship Building:** Be an approachable, visible, and effective communicator who listens, builds strong relationships, navigates challenging issues, and brings diverse perspectives together.
- **Collaborative and Empowering Leadership:** Foster a positive organizational culture, strengthen Board–Executive Director relationships, and inspire, develop, and empower staff through teamwork and shared accountability.
- **Strategic Vision and Member Engagement:** Anticipate emerging challenges, establish clear priorities, strengthen connections with member districts, and ensure WASB remains relevant, innovative, and responsive to member needs.
- **Organizational Leadership and Stewardship:** Demonstrate strong executive leadership, sound financial management, effective decision-making, and a commitment to continuous improvement and organizational sustainability.

Above all, WASB seeks a leader who will listen, learn, build trust, and lead with purpose—honoring the Association's strengths while positioning it for continued success in serving Wisconsin's public school boards and students.

This leadership profile reflects the perspectives and priorities identified through WASB's stakeholder engagement process.

Supporting, Promoting and Advocating for Public Education